

LEVERAGING OTHER PEOPLE'S BLOG TRAFFIC

**FIND OUT HOW YOU CAN LEGALLY AND ETHICALLY DRIVE
EXTRA TRAFFIC TO YOUR BLOG BY USING OTHER
PEOPLE'S BLOG TRAFFIC**

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INTRODUCTION

If you are reading this report then chances are you have blogs that are just starved of traffic. The days of being able to write something quickly, throw it up on a blog and get unlimited visitors are long gone. If you want to get traffic to your sites you have to put in some serious effort.

This little report will show you one little twist to Internet marketing that many people overlook – driving traffic by leveraging the traffic that other, more popular blogs and websites have spent years and a lot of money building up. And in case you are worried it is all perfectly legal and in fact when I explain how easy it is, you will probably kick yourself for not thinking of this idea for yourself.

So let's get started.

BLOG COMMENTING

How many people overlook the simple art of blog commenting as a way of driving traffic to their blogs? The Internet is home to some really big and popular blog sites that enjoy thousands of daily visitors. You can get yourself noticed on these blogs simply by leaving comments on new and interesting posts.

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NOTE: all of the information in this report is designed to help you get targeted traffic to your blogs. Targeted traffic means people who have already shown an interest in your niche and so are happy to visit your site either for information or to buy products and services. The more targeted you can get your traffic the more long term success you will have with your blog.

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The step-by-step way to do that is:

FIRST STEP

Find some really popular blogs in your specialist niche. You can do this in two ways.

1) You can go to Google and type in your niche keyword and then the word “blog”: For example “dating advice blog”. I just ran that search through Google and it came back with more than 13 million blogs. That tells me two things – the niche is really popular and there are a lot of people searching for good advice.

2) You can sign up to Google Alerts (which is a free service). Put your main keyword into the site and click the “blog” option. Set the number of times you want to be notified of new content and then set it and forget it. I use this for a few of my blogs in different niches and I get new blogs to target with comment posting delivered to my email every day.

Google Alerts is also a great way of staying current in your niche and learning about any new niche products that are coming on to the market that you might be able to sell as an affiliate from your blog.

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TINY TIP: If you want to get some backlinks from your comments as well as direct traffic you can add “CommentLuv” or “do-follow” to your Google search and this will bring you results where your comments are indexed by spiders and bots.
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SECOND STEP

Read the posts you want to leave comments on. If this sounds like a really basic idea to you that is great. I have a lot of blogs that I moderate comments on every day and it is amazing that so many people think they can just go out and spam on blogs. Their comments are usually just sales pitches, and most times not even in my niche.

THIRD STEP

If you want to have your comments taken seriously then read the post and then respond to it. Giving some free advice or another opinion on the post topic is a great way of

encouraging people to read your comments and then be curious enough about you to click on your blog link.

And finally make sure you edit and proof read your comments. Yes it might only be about 100 words but there is nothing more off-putting to readers to have to wade through a lot of comments that look like they have been sent from a mobile phone or a text message. Professional people and experts in their field write properly and it does make your comments easier to read.

FORUM POSTING

I didn't understand the power of forum posting as a means of driving traffic until I joined a couple of large and active forums myself. Suddenly not only was I learning a lot of new things I had never considered before but also I was able to place my blog link in front of every person who read my posts and on some active forums that number can easily reach into the hundreds and even thousands of people over time.

My first ever forum was an Internet marketing forum and I was amazed at how helpful people could be and how much I could learn just by reading other people's threads. I lurked for quite a while before I started answering threads myself, but when I did I noticed a real spike in my traffic figures.

Tips for posting on forums are a little like the ones given for posting comments on blogs in that you should be friendly but professional in your posts. You should try to offer positive help and advice wherever possible. If you don't know something don't try to make out that you do. You will be called out about it and that is just embarrassing.

I am sure if you have spent anytime at all on forums you will know that they all seem to have those one or two members (or more on some sites) that are brash and loud and impolite. They think they know everything but their posts are usually full of complaints about other people and the advice they are trying to help others with. You need to see that the way you act on forums is a reflection of your personality and I know

for myself there are some people I don't even bother to respond to because they just come across as rude.

So before you post on a forum think about what type of persona you want to project. Are you a learner in the niche? If you are then it is alright to say so and to ask for advice. If you have some knowledge about the niche then share what you can and offer helpful, friendly advice. You will find that over time more and more people will respond to your helpfulness and positivity and will be curious enough to start clicking the links in your signature file.

Some very important Forum DON'Ts

- Don't spam forum members – this means don't just talk about your products or your blogs – in fact don't even mention them except in your signature file.
- Don't spam members under the guise of “sharing” either – you will be banned from most forums for doing this – if you want to offer some help from your blog posts or products PM the person who started the thread.
- Don't go onto a forum and immediately say “I don't know what to do please help me”. That just shows that you have not bothered to read any of the threads that are already on the forum.
- Don't try and build up your post count by putting in things like “I agree” or “Good idea”. If you can't write a minimum of 50 – 100 words as a reply then don't bother replying.

If you are on a forum long enough over time people will start to notice you and want to involve you in the things that they are doing. They will recommend your blog to their friends and they will often offer you advice as to how you can improve your own business model. The great thing about forum posting is that you learn while you are creating links to your blog, and you can make some good friends and contacts all at the same time.

SOCIAL MEDIA SITES

Social media sites are big business and if used correctly they can drive a huge influx of traffic to your blog. But like anything else there is a right way and a wrong way to do this and to give you some pointers lets look at three of the biggest social media sites online today.

TWITTER

The whole point of texting from a mobile phone was to have instant communication with a wide range of people, limited to a certain number of characters. Users learned to get to the point really quickly and the mobile phone usage soured. It was no surprise then when Twitter opened up its website allowing users to “tweet” people in 140 characters or less.

Twitter appeals to people on so many levels. It is quick and fast. The exposure your tweet can get can be massive and the site allows you to gain followers who are automatically sent a copy of every tweet you send out to the public. You can also send direct messages to any user and hold conversations, blast out announcements and have a bit of fun too – all for free.

So how do you use Twitter to help increase the traffic to your blog. Well firstly Twitter has a lot of users and you can set up an account and then search for people according to keywords. So you can find people on the site who would be interested in your niche. You can follow people in your niche, and a lot of them in turn will follow you.

You can put your blog address in your profile information so if anyone clicks to find out more about you, your link to your blog is right there for them to use.

You can tweet – make sure you provide a mixture of information in your different tweets – some of them personal comments, some of them helpful and every time you put a new post on your blog you can tweet about that too.

Rules for Twitter are the same as for anywhere else. Don't spam people or they will just ignore you. Be polite and helpful where possible. Don't be afraid to let your personality shine through – this is a social site after all and don't keep trying to sell something with every tweet – give your followers some valuable advice and they will respond positively by clicking through to your blog.

FACEBOOK

Facebook is set to rival Google in terms of popularity. There are literally millions on people on Facebook who are writing on their wall, sharing likes and dislikes and marketing their products, hobbies and opinions. The most effective way for you to get traffic to your blog for free through Facebook is to set up a fan page for it. When you have done that you can update the fan page from your blog automatically so that your fans will know when you have posted something new. Invite friends to join you and friends of friends are likely to come along too.

One word of warning though: If you are already using Facebook and have some pictures or comments on your wall that are not showing you in a positive light, then start up another profile. You do not need your potential blog readers to be seeing pictures of you getting up to no good, unless that is the topic of your blog as well.

SQUIDOO

Squidoo is like a giant magazine that has a million pages on information, products, reviews, opinions and some really helpful advice. If you have not visited Squidoo before you should check it out and seriously consider setting up your own lenses to promote your blog and help increase your reputation as an expert in your field.

The site is really user friendly and even if you are not keen on setting up your own lens (pages) you should read through some of the other pages in your niche that have already been created by your competitors. A lot of lenses will allow you to comment on their pages, which will help again with back links to your blog and you can even join groups on the site that are niche specific.

CONCLUDING REMARKS

The great thing about all of the tips in here is that firstly they are all free to implement and secondly they will all help you to get more traffic to your blog – Why? Because each of the options here already have thousands of unique visitors every single day. People online like communities; they like to share and they like to learn. The sites mentioned in this report are just the tip of the iceberg in respect to the type of communities and niches you can belong to and start promoting yourself in a natural and free manner.

Like anything else worth having this influx of traffic won't happen over night. But every time you post on a forum, or comment on a blog, or tweet your followers or create a fan page you are creating one more link to your blog and one more notch in your reputation as an expert in your niche.

To your online success

Take Your **Under-performing Blog & Transform It Into A Cash Cow!**

Learn How To Generate FREE Targeted Traffic With My
Proven Blog Traffic Training Package!

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